

Royalty Free Music: Quick and Easy, One-Stop Music Licensing For Your School's Media Creations



P. O. Box 150414  
Van Brunt Station  
Brooklyn, NY 11215-0414  
888-400-2149 (Toll Free)  
718-965-1215 (Fax)

## UniqueTracks Inc. The Creative Production Music Library

### Pricing and Information Guide

### Education Discount Information

This advertisement is enclosed in a black border. At the top left is the UniqueTracks logo. To its right, a red banner contains the text "Copyright Safe - Legal &amp; Licensed Music Soundtracks for School Projects". Below this, the text "Royalty Free Background Music for use in student projects Multimedia, Video Yearbook, Web Projects, TV Studio, Powerpoint..." is displayed. In the center, four album covers are shown: "Prime Impulse" (orange and black), "Great Classics" (black and white), "themescape" (red and black), and "Modern Rock" (black and white). At the bottom, a red banner contains the text "Education Discount 15% (see reverse for more info) Visit us at: www.uniquetracks.com/edu or call us Toll Free 888-400-2149".

#### Send Purchase Orders to:

UniqueTracks Inc.  
P.O. Box 150414  
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Brooklyn, NY 11215-0414

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#### Or Send by Fax to:

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**Welcome to UniqueTracks!** We offer professional music recordings created for educational programs where students are given hands-on experience with multimedia and Web design, podcasting, video and film editing, PowerPoint presentations and TV/Radio programming.

UniqueTracks music comes with a royalty-free agreement which means when you purchase a CD, you are in fact purchasing a license that grants your school the legal rights (permission) to use the recordings in any school projects you wish.

### **Why choose UniqueTracks Music Products?**

1. UniqueTracks music CDs are easy to use, students just import tracks into the software program they are using (iMovie, Premiere, SmartSound, GarageBand, Final Cut, Studio DV, Avid VideoShop, to name a few).
2. Adding music to a student's project will greatly expand the project's power to communicate.
3. Students can express themselves by picking music that not only matches their projects, but their personalities as well (our library is packed with plenty of current music styles)
4. The discs expand the tools available to the teacher. Choosing our four-volume packs is a quick way to gain a ready-made and diverse portfolio of music. There are over 4 hours of music in each of the UniqueTracks Packs.
5. Using background music in media projects improves the quality of student work. Students who have the opportunity to work with the tools of modern communications and media gain invaluable training.
6. Your purchase is licensed for lifetime use of the music. There is never another fee or payment to us. We know with constant lab usage or through loaning the disks out of the library that wear and tear on the disks can, over time, cause them to fail. UniqueTracks has a policy of replacing all worn-out or damaged disks free of charge (there is a small shipping charge). To us, what you are paying for is the license to use the music, the disks themselves are just the delivery medium for the recordings.



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## UniqueTracks CD Packages

All UniqueTracks CD volumes are available in two formats. To place an order you will need to know which format is best for your school. **Most schools choose our CD-ROM Bundles**, Format 2 because the music is usually used in a computer lab or group setting. Here is a description of the difference between the two formats.

### FORMAT 1 - Audio CD

This format will play in any standard CD player. If your intention is to use our music in a computer lab situation for PowerPoint or video work, then format 1 Audio CDs will have to be converted into computer files. If you choose this format, you will have to digitize the music on the audio CDs. Doing this allows your computer software to recognize the music files.

Most computer software used in producing media projects can digitize audio CDs automatically (iMovie is an example). The computer software can create the music files right from the audio CD once it is placed in the computer's CD-ROM drive. This can be laborious though, as you have to digitize the audio CD track by track.

A simpler way to receive everything you need for a computer lab situation is to choose Format 2 - CD-ROM Bundles (see below).

### FORMAT 2 - CD-ROM Bundles

If your students edit their projects on computer then the pre-digitized CD-ROM Bundles are a great deal. With the CD-ROM bundles you receive the music already in computer-ready WAV format sound files.

**PLUS** --> All CD-ROM orders come bundled with the Audio CD (Format 1). You'll get both the Audio CD and the digital WAV files on the CD-ROM. This way students can easily listen to the music on a standard CD player to choose the tracks they want, then quickly locate the digitized versions on the CD-ROM.

(Please See Pricing and Educator Discount Guides beginning next page)



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**Contemporary Music Packs  
 Pricing with Education Discount Applied**

	Regular Price		Education Discount	
	Audio CD	CD-ROM Bundle	Audio CD	CD-ROM Bundle
<b>Themescapes Pack</b> Includes: Themescapes, Filmscapes Pianoscapes Groovescapes	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Modern Rock Pack</b> Includes: Modern Rock, Vol. 1 Modern Rock, Vol. 2 Modern Rock, Vol. 3 Modern Rock, Vol. 4	<b>\$349</b>	<b>\$369</b>	<b>\$295</b>	<b>\$309</b>
<b>Metal Pack</b> Includes: Extreme Metal Mayhem Speed Demons Top Secret Loops, Vol. 1 High Voltage	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Action Pack</b> Includes: Ultimate Warrior Future Zone No Escape Dark Forces	<b>\$ 337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Cinema Pack</b> Includes: Orchestral Fantasy Spies Filmscapes Distant Voyage	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Dance Pack</b> Includes: Prime Impulse Nightlife Top Secret Loops, Vol. 2 Club UK	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Phat Pack</b> Includes: Club Metro Techno Culture Chilled Out Groovescapes	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Lounge Pack</b> Includes: Martini Sessions Bossa Nova Chilled Out Drinking from the Golden Cup	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>
<b>Retro Pack</b> Includes: Rock'n Roll Jukebox Martini Sessions Stylin' Pianoscapes	<b>\$337</b>	<b>\$357</b>	<b>\$285</b>	<b>\$299</b>

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	<b>Regular Price</b>		<b>Education Discount</b>	
	Audio CD	CD-ROM Bundle	Audio CD	CD-ROM Bundle
<b>New Releases Pack (5 Vol)</b> Includes: Think Positive Voices On the Wind Extreme Metal Mayhem Prime Impulse Speed Demons	<b>\$415</b>	<b>\$437</b>	<b>\$349</b>	<b>\$369</b>
<b>Christmas Pack</b> Includes: Joy to the World! Rejoice! The Spirit of Christmas Classic Christmas Carols	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>

**Education Super Savings Offer!**  
**Build Your Media Music Library Fast!**

**Choose any 4 Contemporary Packs (16 CD Volumes) for \$999**  
**\$1,029 for CD-ROM Bundle Format**

**This offer saves you over \$500 off the regular CD pricing,**  
**and saves over \$900 off regular CD-ROM Bundle pricing**

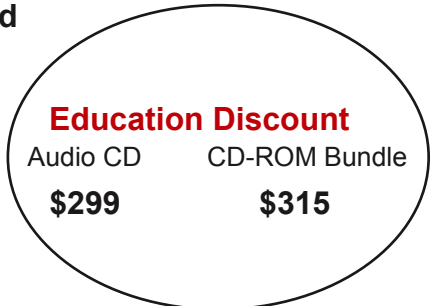
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Ask for John Bickerton, Creative Director



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**Classical Music Packs  
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	Regular Price		Education Discount	
	Audio CD	CD-ROM Bundle	Audio CD	CD-ROM Bundle
<b>Classical Masters Pack 1</b> Includes: V1-Peaceful, V2-Enjoyment V3-Dramatic V4-Spiritual	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Classical Masters Pack 2</b> Includes: V5-Romantic V6-Friendly V7-Celebration V8-Refined	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Great Baroque Hits Pack</b> Includes: Baroque Chamber Classics Handel and the Age of Elegance The Glory of Baroque Vivaldi - The Four Seasons	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Mozart Symphonic Pack</b> Great Mozart Concertos, Vol. 1 Great Mozart Concertos, Vol. 2 Great Mozart Symphonies, Vol. 1 Great Mozart Symphonies, Vol. 2	<b>\$ 357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Beethoven Piano Pack (3 Pack)</b> Includes: Beethoven Piano Sonatas, Vol. 1 Beethoven Piano Sonatas, Vol. 2 Beethoven Piano Sonatas, Vol. 3	<b>\$299</b>	<b>\$309</b>	<b>\$249</b>	<b>\$260</b>
<b>Beethoven Symphonic Pack</b> Includes: Beethoven Symphonies, Vol. 1 Beethoven Symphonies, Vol. 2 Beethoven Symphonies, Vol. 3 Beethoven Symphonies, Vol. 4	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Baroque Pack</b> Includes: The Baroque Style Great Classics, Bach Great Classics, Vivaldi #1 Great Classics, Vivaldi #2	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Romantic Pack</b> Includes: Great Classics, Chopin #1 Great Classics, Chopin #2 Great Classics, Tchaikovsky #1 Great Classics, Tchaikovsky #2	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>
<b>Orchestral Pack</b> Includes: Great Classics: Orchestral Favorites Great Classics: Violin Virtuoso Great Classics: The Baroque Style Great Classics: Famous Concertos	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>



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**Classical Music Packs**  
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	<b>Regular Price</b>		<b>Education Discount</b>	
	Audio CD	CD-ROM Bundle	Audio CD	CD-ROM Bundle
<b>Classical Christianity Pack</b> Includes: Classical Christianity, Vol. 1 (Instrumental) Classical Christianity Vol. 2 (Choir & Orchestra)	<b>\$199</b>	<b>\$219</b>	<b>\$167</b>	<b>\$185</b>
<b>Christmas Pack</b> Includes: Joy to the World! Rejoice! The Spirit of Christmas Classic Christmas Carols	<b>\$357</b>	<b>\$374</b>	<b>\$299</b>	<b>\$315</b>

**Education Super Savings Offer!**  
**Build Your Media Music Library Fast!**

**Choose any 4 Classical Packs (16 CD Volumes) for \$1099**  
**\$1,137 for CD-ROM Bundle Format**  
This offer saves you over \$800 off the regular CD pricing,  
and saves over \$850 off regular CD-ROM Bundle pricing

Please call us Toll Free with any questions or for further explanation/details  
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**Individual Contemporary CDs  
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	<b>Regular Price</b>		<b>Education Discount</b>	
	Audio CD	CD-ROM Bundle	Audio CD	CD-ROM Bundle
Themescapes 2 Disc Set	\$99	\$109	\$84	\$93
Filmscapes 2 Disc Set	99	109	84	93
Pianoscapes - Solo Piano	99	109	84	93
Groovescapes - Modern Beats	99	109	84	93
Modern Rock Vol 1	119	125	99	105
Modern Rock Vol 2	119	125	99	105
Modern Rock Vol 3	99	109	84	93
Modern Rock Vol 4	99	109	84	93
Extreme Metal Mayhem - Heavy Metal	119	125	99	105
Speed Demons - High-Octane Rock	99	109	84	93
Top Secret Loops Vol 1 Rock	99	109	84	93
Top Secret Loops Vol 2 Techno	99	109	84	93
Orchestral Fantasy - Film Soundtrack	99	109	84	93
Spies - Suspense	99	109	84	93
Ultimate Warrior - Action Adventure	99	109	84	93
Future Zone - Hardbeat, Industrial	99	109	84	93
No Escape - Suspense, Mystery	99	109	84	93
Dark Forces - Thriller, Halloween	99	109	84	93
Distant Voyage - World	99	109	84	93
High Voltage - Rock/Metal	99	109	84	93
Prime Impulse - Techno	99	109	84	93
Nightlife - House/Club	99	109	84	93
Cafe Metro - Electro	99	109	84	93
Club UK - Breakbeat	99	109	84	93
Think Positive - Light Rock	99	109	84	93
Voices On The Wind - South America	99	109	84	93
Martini Sessions - Lounge	99	109	84	93
Rock'n Roll Jukebox - 1950s	99	109	84	93
Stylin' - 60s, 70s Retro	99	109	84	93
Techno Culture - Techno, Reggae	99	109	84	93
Chilled Out - Downtempo	99	109	84	93
Bossa Nova - Lounge	99	109	84	93
Golden Cup - Jazz	99	109	84	93
Classic Christmas Carols	99	109	84	93
The Spirit Of Christmas	99	109	84	93





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## UniqueTracks Contemporary Music Series

Our 4 volume packs are a great way to quickly build a substantial music library with several hours of background music. Packs are significantly discounted to save money (\$50 or more) when compared to the total price of the individual volumes in the pack.

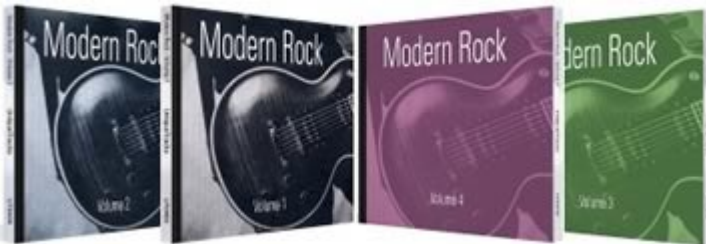
### Themescapes Pack - Multi-Style Compilation Set



Themescapes Pack makes a great starter library. **Our Bestseller!** All major styles are represented, providing a wide pallet of scoring options.

The Themescapes Series is perfect for quickly building a music library that contains examples from all the major contemporary styles.

### Modern Rock Pack - A UniqueTracks Bestseller!



Modern Rock Pack is a collection of alternative and hard rock songs that contain some of the most popular tracks in our library.

These Modern Rock volumes cover a full gamut of rock styles - alternative, 90s, metal, punk, hard rock, funk, classic rock- all performed with a melodic flair and real knowledge of what works as background soundtrack. Buy these volumes as a bundle and save.

### Metal Pack - Heavy Metal/Hard Rock



Metal Pack takes no prisoners providing hard-hitting heavy metal and hard/acid rock tracks that will launch your soundtrack into overdrive.

The Metal Pack is great when you need accompaniment for high energy, athletic, action-based footage. Songs use hard-driving rock riffs to establish a forceful, intense soundtrack.



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### Action Pack - Hollywood Action Adventure



Action Pack delivers Hollywood-style action adventure soundtracks for use in all action categories including thriller, suspense, horror, sci-fi, mystery, and secret agent.

Each volume in this series contributes a unique angle on the action-adventure genre. From the heroic orchestral sound of Ultimate Warrior, the scary, ghost-like sounds of Dark Forces, the Sci-Fi aggression of Future Zone and the suspenseful and mysterious quality of No Escape, with the Action Pack, you'll have all you need to deliver a entertaining and professional-sounding action adventure soundtrack.

### Cinema Pack - Dramatic Movie Scores



Cinema Pack presents dramatic soundtracks for use with film and video projects where you need a dynamic underscore.

The different volumes in Cinema Pack provide movie-type soundtracks for use with Action-Adventure, Fantasy, Science-Fiction, Suspense, and Chase scenes. There's plenty of ethereal, ambient, textural underscore as well. With the Cinema Pack you get a toolkit of dramatic movie scores waiting to add emotion and excitement to your production.

### Dance Pack - Club Music & Electronica



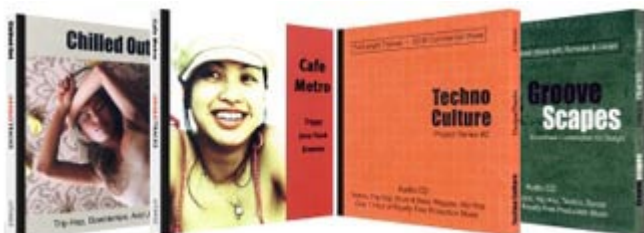
Dance Pack covers the world of electronic dance music in all its permutations.

Each volume in the series is devoted to a special strain of dance music ranging from House, to Techno, to Breakbeat. With Dance Pack you'll have a ready arsenal of hip, club grooves waiting to add high energy, spirit and excitement to your production.



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### [Phat Pack - Funk, Reggae, Trip Hop](#)



Phat Pack blends R&B, Reggae and Hip Hop rhythms with Ambient and Techno elements to create a collection on the funkier side.

This is modern electronic music - groove-oriented, with a trippy contemporary vibe.

### [Lounge Pack - Lounge, Chill Out & Jazz](#)



Lounge Pack adds fun and splash and a light-hearted, carefree mood.

This pack covers all the various Lounge music styles like kitschy 50s, 60s-era, Las Vegas-style camp, Euro-Movie-style Bossa Nova and the more modern lounge variants like Downtempo and Trip Hop. Create a funky, mod experience with music from this pack.

### [Retro Pack - The 1950s, 60s, & 70s](#)



Retro Pack is a soundtrack collection spanning the last 50 years in American pop music.

Included are music styles that formed the soundtracks to films like American Graffiti, those kitschy Frankie and Annette 60s beach party/surf movies, and Spaghetti westerns like "Hang 'em High". From the 1950s through the hard rocking 1970s, this collection celebrates the period that gave birth to American youth culture.



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### [Top Secret Loops - Hard Rock & Techno Dance](#)



Volumes 1 & 2  
Buy Together  
& Save

Top Secret Loops makes it easy to form your own personalized soundtrack.

The Top Secret Loops collection gives you control of your soundtrack by providing short fully-composed music loops which you string together to form your own soundtrack. Volume 1 provides a wide range of Hard Rock styles, while Volume 2 presents Techno and Dance club styles.

### [Christmas Pack - Holiday Soundtracks](#)



Christmas Pack includes recordings of numerous popular Christmas carols. Arrangments feature both contemporary and classical styles.

The Christmas Pack includes contemporary versions of Christmas carols and classical symphonic arrangements. You'll find the right holiday soundtrack for any scoring situation with this set. Give your production an easy-listening sound or one that is more orchestral and traditional.

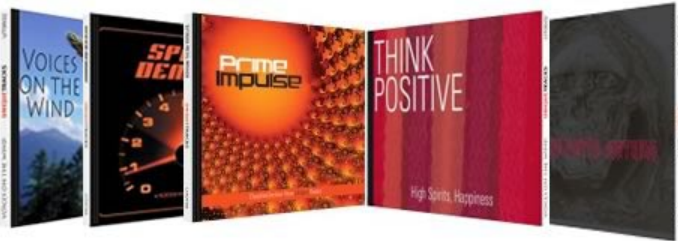
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This special 5 pack includes all of our newest releases. Some of these volumes are included in other packs but we have included here for those interested in our latest material.

### [New Releases - New from UniqueTracks](#)



New Releases features all of our newest CD collections. Save \$100 when you purchase these new releases in a 5 volume bundle.

**Brand New!** UniqueTracks is pleased to release Prime Impulse, a creative Techno CD mixing Big Beat and Trance styles. Extreme Metal Mayhem features head-splitting riffs echoing the styles of Metallica, Anthrax, Black Sabbath and Iron Maiden. Speed Demons is a hard-driving, thrill-ride featuring some explosive, pedal-to-the-metal rock tracks.

This music is great for extreme sports productions as well as of youth-oriented projects and soundtracks underscoring feelings of confidence and success.

Also check out our very successful Think Positive CD. Think Positive features upbeat and tuneful rock music great for creating a happy and relaxed mood.

Voices On The Wind is a two-CD set of authentic folk music from South America (the Andes mountain region of Argentina). It is a world-genre album with plenty of ethnic instruments like wooden flutes, skin drums and acoustic guitars played in a Latin style.



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### [Classical Masters Pack1 - Volumes 1 through 4](#)



Classical Masters Pack1 presents over 4 hours of symphonic classical music

Each volume in the Classical Masters Series is dedicated to expressing one main mood or emotional state. This is handy because it lets you build a library of tracks that are all coded by emotional keyword and provides you with a 60 minute program of music on one emotional theme. This set Includes Volume 1 (Peaceful), Volume 2 (Enjoyment), Volume 3 (Dramatic), Volume 4 (Spiritual)

### [Classical Masters Pack2 - Volumes 5 through 8](#)



Classical Masters Pack2 presents over 4 hours of symphonic, chamber and solo piano music

Each volume in the Classical Masters Series is dedicated to expressing one main mood or emotional state. This is handy because it lets you build a library of tracks that are all coded by emotional keyword and provides you with a 60 minute program of music on one emotional theme. This set Includes Volume 5 (Romance), Volume 6 (Friendly), Volume 7 (Celebration), Volume 8 (Refined)

### [Great Baroque Hits Pack - Pachelbel, Bach, Handel](#)



Great Baroque Hits Pack presents best-loved Baroque era music from composers like Bach, Handel, Vivaldi and Purcell.

This 4 volume set features a performance of the complete Four Seasons by Vivaldi, the Pachelbel Canon, Bach's Brandenburg Concertos, Handel's Hallelujah Chorus, Water Music and many other significant works of the Baroque period (1600 to 1750)



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### [Baroque Pack - Bach, Vivaldi Concertos](#)



Baroque Pack presents over 4 hours of engaging and spirited Baroque chamber music.

This 4 volume set features music from Vivaldi's The Four Seasons and Concerto for Cello & Orchestra, Bach's Air on a G String and Brandenburg Concerto #4.

### [Mozart Symphonic Pack - Symphonies & Concertos](#)



Mozart Symphonic Pack presents some of Mozart's most famous music including symphonies and concertos.

This four volume set features one of the most performed and most recognized pieces of music in the world - Mozart's famous Symphony No. 40 in G Minor. The Jupiter Symphony No. 41 and the Haffner, No 35 are also included here.

Two volumes of Mozart Concerti are featured in this pack including recordings of Horn Concerto No. 3 and No. 4 and Mozart's two landmark Violin Concertos, No. 4 and No. 5

### [Beethoven Piano Pack - Greatest Piano Sonatas](#)



Beethoven Piano Pack presents a wonderful set of new recordings featuring Beethoven's greatest Piano Sonatas.

Included in this 3 volume pack are performances of the Pathetique Sonata, the Appassionata, the Hammerklavier, the Waldstein, the Tempest, the Pastoral, the Funeral March Sonata, and Les Adieux. A total of 12 of Beethoven's most famous sonatas are included in this 3 volume pack for a total of 4.5 hours of music.



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### [Beethoven Symphonic Pack - Symphonies 1 - 8](#)



Beethoven Symphonic Pack presents a dramatic new set of recordings featuring Beethoven Symphonies No. 1 through No. 8.

This 4-volume collection offers for royalty free music licensing some of the greatest orchestral works of all time. Included here is the Fifth Symphony, arguably one of the top two most recognized pieces of music in the world as well as the famous Eroica third symphony. The programmatic Sixth Symphony and the dramatic Seventh Symphony are also presented in fine performances. This pack presents 8 famous works over 4 disks for a total of 4.5 hours of royalty free classical music.

### [Romantic Pack - Chopin, Tchaikovsky](#)



Romantic Pack presents over 4 hours of beautiful music from 2 world-renowned composers

Two volumes each from Frederic Chopin and Peter Ilyich Tchaikovsky make up the Romantic Pack. Solo piano music and famous ballet suites form the core of this set.

### [Orchestral Pack - Famous Symphonic Music](#)



Orchestral Pack presents over 4 hours of orchestral classics from the Baroque through the Romantic era.

The Orchestra Pack includes some of the world's most famous music. Mozart's Symphony #40, Vivaldi's Four Seasons, the Peer Gynt suite by Grieg, Elgar's famous Cello Concerto in E Minor are all featured in this pack.

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### Classical Christianity - Instrumental & Choral



Volumes 1 & 2  
Buy Together  
& Save

Classical Christianity provides over 2 hours of sacred music from the Christian church.

Volume 1 features instrumental works by J.S. Bach including the famous Toccata and Fugue in D Minor, as well as organ music from Telemann, Mozart and Buxtehude. Volume 2 is all sacred choral music including famous Ave Maria settings by Schubert and Gounod/Bach.



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## **What does the term “Royalty Free Music” mean?**

As you may know, when music is publicly performed, (i.e., music played on radio), the performer/composers are legally entitled to a royalty or payment for that performance.

Performing Rights Organizations like BMI and ASCAP monitor public performances and collect royalties which are in turn distributed to the artists. Legally, an artist should be compensated for any public performance of his/her music.

**UniqueTracks “Royalty Free” Music CDs provide music that can be used in public performances or as part of a visual or multimedia presentation and require no further licensing or royalties to be paid.**

When you buy a “royalty free” music CD, you are in fact purchasing a license that gives your school permission to use the recorded music contained on the CD.

So, for instance, if the cost of the royalty free music CD is \$99, you are actually buying a license for \$99 that lets you **use all the music contained on that CD in any way you wish, as many times as you wish** (without ever paying another licensing fee).

Your purchase lets your educational institution use the music as often as needed and it can be used by the entire student body or faculty and administration. We have some educational customers that put the discs they've purchased from us on the school's computer network so the music is available to several classes at the same time. This is entirely fine and within the UniqueTracks license agreement.

You can even use the music in a school “product”, a video yearbook, or a staff-based training PowerPoint presentation. What ever way you use our music, there is never another fee to be paid.

Listen to our music - you'll see that the ability to legally use these tracks as often as you like in your classes more than earns back what you spend for the initial purchase.

FYI: More about music licensing...

Napster.com

The issue of royalties and music licensing has recently exploded onto the national stage with the case of Napster.com and the sharing of MP3 files over the Internet.

Most artists who earn a great portion of their income from CD sales royalties (Britney Spears, Bruce Springsteen, Metallica) were against the file sharing technology pioneered by Napster. Artists that came out in favor of Internet file sharing were generally younger, with less established



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careers and were glad for the exposure that file sharing provides (Their record companies undoubtedly had a different opinion).

Proponents of Napster often argue that back in the 1970s people could record music at home on cassette players and then trade the cassette tapes with their friends. Napster provides the same kind of trading platform but on a global stage.

Critics of this argument point to the fact that the audio quality of a cassette duplicate 20 or 30 years ago was not that great, certainly no where near as good as an MP3 file and therefore this argument does not apply to the new technology.

As you probably know, Napster was brought to court by the music industry and was eventually forced to shut down. This hasn't slowed music file sharing as there are now dozens of these services on the Internet.

### **Internet Radio**

Radio stations that broadcast on the Internet have grown to the point where there are now thousands of stations. It's relatively easy to start an internet radio station and the business costs are no where near what standard broadcast stations incur.

Public performance royalties are now being sought from these stations as well and this has caused some controversy. Stations argue that paying broadcast royalties will put them out of business. The record industry argues that these stations are in fact broadcasting music "royalty free", without a license to do so. The record industry is now seeking a way to license the broadcast of music on the Internet.

### **Some common misconceptions about the public performance of music**

"I bought music CDs at a retail store, and I can play them anywhere I want."

Fact: Buying a CD doesn't convey the legal right to play it in a business or public place. You must get permission from songwriters or their performing rights organization to play music in a business.

"Songwriters already are paid by the record companies, so it's not my responsibility."

Fact: A songwriter receives only about four cents from a record company for each included song when you purchase a CD. Most professional songwriters receive the majority of their income from royalties earned when businesses play music in public.

"Most songwriters are already earning big bucks with concert tours and T-shirt sales. These rich stars don't need my hard-earned money."

Fact: Most songwriters are unknown to the public. They don't tour or sell concessions. The average songwriter doesn't earn a living wage from songwriting royalties.

"My business is too small to pay music licensing fees. I'm exempt from copyright law."

Fact: Regardless of size, businesses that use recorded or live copyrighted music nearly always need a music license to comply with the law. Some small businesses that play only radio or TV may be exempt for that use. An exemption also may apply to record stores and audio/visual equipment stores.